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Media contact: Heather Moon

Heather.Moon@ACFB.org

Indian Americans Take a Stand to Fight Hunger Across Metro Atlanta

Atlanta Community Food Bank to collaborate with soon to be launched chapter of the Indian American Council

ATLANTA, GA (July 24, 2019) — Indian Americans across metro Atlanta are coming together to fight hunger with the Atlanta Community Food Bank. The Atlanta chapter of the Indian American Council (IAC) will conduct its first ever funds for food drive **August 1-31, 2019**, to provide meals to Georgians in need as part of the national **Hunger Mitao Campaign**.

With a rally cry of “Hunger Mitao!”, which means Wipe Out Hunger, the Indian American Council was originally founded in September 2017 out of the North Texas Food Bank in Dallas, Texas. In just seven subsequent months, the IAC surpassed its goal of funding one million meals for hungry North Texans. Now with chapters in Houston and New York City, and a collective 6 million meals later, **Anna and Raj Asava**, philanthropists and co-founders of the IAC, are mobilizing the Indian community around the issue of hunger right here in metro Atlanta and north Georgia.

“In the spirit of ‘give where you live,’ the Indian American community – led by IAC – has enabled over 4 million meals in North Texas alone in under two years,” said Raj. “We are excited to bring this movement to Georgia and are confident that the Indian community here will galvanize around the Atlanta Community Food Bank and help enable millions of meals for metro Atlanta’s food insecure children, seniors, veterans and vulnerable families,” added Anna.

Hunger Mitao is a signature campaign of the Indian American Council and is observed during August, the month of India’s Independence Day. The vision is to showcase the unity, philanthropy and spirit of the Indian American community through conducting fund for food drives all over the region served by the Atlanta Community Food Bank.

“The Asavas have a deep passion and dedication to raising awareness on the critical issue of hunger. We are excited to partner with them to launch the Indian American Council here in Atlanta, where we’re certain their peers will jump to action, along with the other 600 partner agencies that we currently work with.” said Kyle Waide, President and CEO of the Atlanta Community Food Bank.

The Atlanta Community Food Bank will host the launch of the Indian American Council (IAC) **on October 2, 2019 — the birth anniversary of Mahatma Gandhi.**



To participate in Hunger Mitao Month and learn more about the upcoming launch of the Indian American Council for the Atlanta Community Food Bank, please visit www.acfb.org/hungermitao or contact Greg Sims, Director of Individual Giving, at IAC@acfb.org or (404) 832-4976.

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About the Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 600 nonprofit partners, we help more than 755,000 people get healthy food every year. Our goal is that, by 2025, all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.

About the Indian American Council

The Indian American Council was formed to raise awareness, improve engagement, as well as channel resources and contributions of the Indian American community towards the overall mission of a hunger-free United States. In less than two years since its launch, the purely volunteer run Indian American Council has helped enable over 6 million meals for those served by the North Texas Food Bank, Houston Food Bank, and Food Bank for New York City.