



MEDIA ADVISORY

May 23, 2016

ATLANTA FALCONS PLAYERS TO JOIN PUBLIX EMPLOYEES TO VOLUNTEER AT THE ATLANTA COMMUNITY FOOD BANK

WHAT: Associates from 33 Publix locations around metro Atlanta & north Georgia will spend the night sorting non-perishable food items. They will be joined by 8 members of the Atlanta Falcons (to be announced). The founder of Publix Super Markets, George Jenkins, was an avid community volunteer. In an effort to perpetuate that culture, Publix associates are excited to serve along with a few of their local football heroes. The donations will then be distributed to Food Bank partner agencies serving families in need.

WHO: Publix Employees & the Atlanta Falcons

WHEN: Tuesday, May 24
6:30PM - 7:30PM (Media Interview & Photo Opportunity)

WHERE: Atlanta Community Food Bank
732 Joseph E. Lowery Boulevard, NW
Atlanta, GA 30318

Visuals/Interview Opportunities:

- **Donated food & household items will be sorted by Publix associates and Falcons players volunteering Tuesday night.**
- **Representatives from The Atlanta Community Food Bank, Publix & players with the Atlanta Falcons will be available for interviews.**

MEDIA CONTACTS:

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