



Media Contact:
Chaundra Lockett
Public Relations Manager
678-553-6010

ATLANTA COMMUNITY FOOD BANK KICKS OFF HUNGER ACTION MONTH *Awareness month sheds light on need locally and nationwide*

(September 1, 2017) – Throughout September, the Atlanta Community Food Bank is bringing awareness to the need for hunger relief during the 10th Annual Hunger Action Month. The month is designed to inspire people to take action and raise awareness that 42 million Americans, including 13 million children, are food insecure, according to the USDA. In Metro Atlanta and North Georgia, one in six people struggle with hunger and may not know where they'll find their next meal. That number includes one in four kids who may not have enough to eat. The Hunger Action Month campaign asks people to consider how it must feel to live with an empty stomach, which puts a healthy life and a promising future at risk.

Hunger Action Day®, on September 14, is a day where efforts across the country are focused for greater impact. This year, the Atlanta Community Food Bank wants supporters to share what they couldn't do without adequate nutrition by writing on an empty plate, "On an empty stomach I can't _____," and filling in the blank with something they couldn't achieve without the nutrition we need to thrive. These photos can be posted to social media with #HungerActionMonth and make sure to mention @acfb to join the conversation. During the month of September, the Food Bank has activities planned to engage the community in hunger awareness and relief, including:

- **9/7: Kaiser Permanente Corporate Walk/Run, 7:00pm, Georgia World Congress Center--proceeds benefit Food Bank**
- **9/9: Humana Atlanta 5K, 8:00am, International Plaza--proceeds benefit Food Bank**
- **9/12: Fall for Fashion, Lenox Square Bloomingdale's, 5:30pm**
- **9/14: Go Orange Day at Urban Tree Cidery, 5:30pm, proceeds benefit Food Bank**
- **9/20: Effective Congressional Advocacy: An Insider's Guide Panel Discussion, 8:45am at the Atlanta Community Food Bank**

Local businesses have also stepped up to support Hunger Action Month. Honeysuckle Gelato has created a special flavor, in honor of Hunger Action Month. 5% of Honeysuckle's profits go to the Food Bank. In addition, The Mandarin Oriental will be donating 20% of sales from the purchase of its Bloom Into Abundance treatments at their spa along with a speciality cheesecake and cocktail to the Food Bank. **To learn more about ways you can get involved in September, download the Food Bank's Hunger Action Month [calendar](#) that has tips on how you can become an advocate to end hunger.**

About the Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 600 nonprofit partners, we help more than 755,000 people get healthy food every year. Our goal is that, by 2025, all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.